

WEST KENTUCKY COMMUNITY & TECHNICAL COLLEGE

*Annual*  
**FACT BOOK**



**Fall 2017**

The Annual Fact Book is a compendium of facts  
describing the characteristics of  
West Kentucky Community and Technical College.



KCTCS is an equal opportunity employer and educational institution.

Community & Technical College

KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM

# TABLE OF CONTENTS

<b>President’s Welcome</b>	<b>i</b>
<b>Mission, Values, and Vision Statements</b>	<b>ii</b>
<b>Board of Directors</b>	<b>iii</b>
<b>Fall 2017 Reports—All Students</b>	
Table 1: Enrollment Summary—Total Student Body	2
Table 2: Trend, Fall Headcount	3
Table 3: Trend, Full-Time Students	3
Table 4: Trend, Part-Time Students	3
Table 5: Trend, Full-Time Equivalents	3
Table 6: Trend, Ethnic Subgroups	4
Table 7: Trend, Age Subgroups	4
Table 8: Trend, Gender Subgroups	5
Table 9: Service Area Enrollment by County	5
<b>Fall 2017 Reports—Credential-Seeking Students</b>	
Table 10: Enrollment Summary—Credential Seeking Students	7
Table 11: Trend, Fall Headcount	8
Table 12: Trend, First-Time Students	8
Table 13: Trend, Full-Time Equivalents	8
Table 14: Trend, Ethnic Subgroups	9
Table 15: Trend, Age Subgroups	10
Table 16: Trend, Gender Subgroups	10
Table 17: Trend, Student Classification	10
Table 18: Student Majors	11

**WELCOME TO**  
**West Kentucky Community and Technical College**  
**Recognized by The Aspen Institute as One of the**  
**Top Community Colleges in the Nation!**

The Aspen Prize for Community College Excellence is the nation's signature recognition of high achievement and performance in America's community colleges. West Kentucky Community and Technical College (WKCTC) has been named by The Aspen Institute as one of the ten finalists for the Aspen Prize for Community College Excellence each year since the prize's inception in 2011. WKCTC was recognized as a Finalist with Distinction in both 2011 and 2015, and as one of the top ten community colleges in the nation in 2017. To achieve that national recognition, consistently, speaks to the quality of what is happening at WKCTC, and that is clearly reflected in the excellent faculty, staff and administration.

WKCTC plays a significant role in the local economy and is a sound investment for students and the community. According to a 2017 economic impact study completed by Economic Modeling Specialists, Inc., (EMSI), students receive a return on investment of \$6.60 in increased lifetime earnings for every \$1 invested with the College while the community receives a return on investment of \$10.30 in added state revenue and societal savings. Education truly does pay!

The College's focus on regional outreach is apparent through partnerships with area high schools and area technology centers. We also take college to you by offering a wide array of online course and program offerings at our off-campus sites including the Purchase Training Center in Mayfield, the Skilled Craft Training Center in Hickory, and the Paducah School of Art and Design in Paducah's Lowertown.

WKCTC is committed to continuing to provide high quality educational experiences, meet the educational needs of the college community, serve as a full partner in business and workforce development, and contribute to the overall economic and social well-being of the region by offering two-year transfer Associate in Arts, Associate in Science, and Associate in Fine Arts degrees; and Associate in Applied Science degree, diplomas, and certificates across a wide range of fields.

Anton Reece, Ph.D.  
President

## **MISSION STATEMENT**

The mission of West Kentucky Community and Technical College is to provide excellence in teaching and learning, promote student success, and support economic development. To accomplish this mission, the college will provide the following:

- Academic, general education, and technical courses leading to certificates, diplomas, and associate degrees
- A general academic curriculum of university-parallel courses meeting transfer requirements of the first two years of a baccalaureate degree
- Technical and occupational curricula designed to meet current and future workforce needs
- Community partnerships as an integral component in assessing and providing programs for cultural, educational, economic, and civic development
- A comprehensive program of transitional education
- Customized training to meet the changing needs of business and industry
- Adult and continuing education
- Associated services including, but not limited to, library services, cultural and enrichment opportunities, information technology resources, and student support service

## **VALUES**

The values adopted by the institution mirror the values expressed by the Kentucky Community and Technical College System and reflect the operational culture of the college.

The West Kentucky Community and Technical College values include:

- Responsiveness to students, employers, and communities
- Access with innovative and flexible delivery
- Trust, respect, and open communication
- Continuous improvement
- Inclusion, multiculturalism, and engagement

## **VISION**

West Kentucky Community and Technical College will empower individuals to achieve excellence through innovative and equitable learning opportunities and will continue to be a nationally preeminent community college.

## **BOARD OF DIRECTORS**

Jason E. Jones, Benton, Chair  
Larry Kelley, Bardwell, Vice Chair  
Dr. Shirley Menendez, Paducah, Secretary  
Deborah Edmonds, Paducah  
Jennifer Smith, Mayfield  
Heather Coltharp, Faculty Representative  
Summer Holland, Staff Representative  
Emily Strasser, Student Representative

**Fall 2017 Reports  
All Students**

## Table 1. Fall 2017 Enrollment Summary: Total Student Body

Official Numbers as Reported to Council on Postsecondary Education (CPE)

<b>Headcount--Total</b>	<b>Number</b>	<b>Percent</b>
Full-Time (taking at least 12 credit hours)	2,140	35%
Part-Time	3,959	65%
Total	6,099	

  

<b>Ethnic Subgroups</b> (Some students did not report ethnicity.) Percentages show the percent of <i>reported</i> ethnic groups.	<b>Number</b>	<b>Percent</b>
White	4,727	84%
Black	401	7%
Hispanic	226	4%
Other Minority	285	5%
Total Reported	5,639	

  

<b>Age Subgroups</b>	<b>Number</b>	<b>Percent</b>
Under 18	804	13%
18 - 24	3,081	51%
25+	2,214	36%
Total Reported Age	6,099	

  

<b>Gender Subgroups</b>	<b>Number</b>	<b>Percent</b>
Female	3,219	53%
Male	2,869	47%
Not reported		<1%

  

<b>Student Classification Subgroups</b>	<b>Number</b>	<b>Percent</b>
High School	1,341	22%
Freshman	1,697	28%
Sophomore	1,818	30%
Nondegree & Auditors	1,243	20%

### Table 2. Trend: Fall Headcounts

Official Numbers as Reported to Council on Postsecondary Education (CPE)

*Fall Term Headcount	2013	2014	2015	2016	2017	5-Year Change
	7,202	6,505	6,053	6,146	6,099	-15%

### Table 3. Trend: Fall Enrollment, Full-Time Students

Official Numbers as Reported to Council on Postsecondary Education (CPE)  
CPE and KCTCS define a Full-Time Student as one taking 12 or more credit hours.

Fall Term Headcount	2013	2014	2015	2016	2017	5-Year Change
	2,491	2,463	2,218	2,264	2,140	-14%
Percent of Total Enrollment	35%	38%	37%	37%	35%	

### Table 4. Trend: Fall Enrollment, Part-Time Students

Official Numbers as Reported to Council on Postsecondary Education (CPE)

Fall Term Headcount	2013	2014	2015	2016	2017	5-Year Change
	4,711	4,042	3,835	3,882	3,959	-16%
Percent of Total Enrollment	65%	62%	63%	63%	65%	

### Table 5. Trend: Fall Full-Time Equivalents (FTEs)

Official Numbers as Reported to Council on Postsecondary Education (CPE)

(Until Spring 2009, KCTCS and CPE calculated FTE as equal to 16 credit hours.  
Beginning Spring 2009, KCTCS and CPE calculated one FTE as equal to 15 credit hours.  
All years in this table have been converted to 15 credit hours per FTE.)

Fall Term FTE	2013	2014	2015	2016	2017	5-Year Change
	3,736	3,541	3,233	3,185	3,057	-18%

Note: Different reporting agencies use different calculations for FTEs. The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) divides total credit hours by 12 to determine FTE.



**Table 6. Trend: Ethnic Subgroups***Official Numbers as Reported to Council on Postsecondary Education (CPE)*

<b>Fall Term</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>5-Year Change</b>
<b>White</b>	5,792	5,292	4,893	4,864	4,727	-18%
Percent of Known Enrollment	86%	85%	85%	85%	84%	
<b>Black</b>	560	544	441	380	401	-28%
Percent of Known Enrollment	8%	9%	8%	7%	7%	
<b>Hispanic/Latino</b>	167	181	191	215	226	35%
Percent of Known Enrollment	2%	3%	3%	4%	4%	
<b>Other Minority</b>	196	233	244	274	285	45%
Percent of Known Enrollment	3%	4%	4%	5%	5%	

**Table 7. Trend: Age Subgroups***Official Numbers as Reported to Council on Postsecondary Education (CPE)*

<b>Fall Term</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>5-Year Change</b>
<b>Under 18</b>	982	858	723	767	804	-18%
Percent of Known Enrollment	14%	13%	12%	12%	13%	
<b>18 - 24</b>	3,140	3,113	3,068	3,010	3,081	-2%
Percent of Known Enrollment	44%	48%	51%	49%	51%	
<b>25 &amp; over</b>	3,077	2,534	2,262	2,369	2,214	-28%
Percent of Known Enrollment	43%	39%	37%	39%	36%	
<b>Total Reported</b>	7,199	6,505	6,053	6,146	6,099	

**Table 8. Trend: Gender Subgroups***Official Numbers as Reported to Council on Postsecondary Education (CPE)*

<b>Fall Term</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>5-Year Change</b>
Female	4,069	3,788	3,546	3,352	3,219	-21%
Percent Female	57%	58%	59%	54%	53%	
Male	3,089	2,685	2,507	2,747	2,869	-7%
Percent Male	43%	43%	41%	45%	47%	
Total Reported	7,158	6,473	6,053	6,099	6,088	

**Table 9. Service Area Enrollment by County**

The counties listed below comprise the WKCTC Service Area.

<b>County</b>	<b>Fall 2015*</b>	<b>Fall 2016</b>	<b>Fall 2017</b>	<b>Fall 2017 Percent of Total</b>
Ballard	260	286	269	4.4%
Calloway	286	349	358	5.9%
Carlisle	122	147	142	2.3%
Fulton	169	156	147	2.4%
Graves	949	916	931	15.3%
Hickman	94	76	79	1.3%
Livingston	252	274	234	3.8%
Lyon	90	110	102	1.7%
Marshall	679	732	620	10.2%
McCracken	2,465	2,258	2,146	35.2%
Total Enrollment from Cluster	5,366	5,304	5,028	82.4%
Total Enrollment (All Areas)	6,053	6,146	6,099	

\*Note: Starting Fall 2015 – Counties will be pulled using the student's 'Home County' in which they reside at the time in which they were enrolled. Previous years use the 'County of Origin' in which they resided when they first started with WKCTC.

**Fall 2017 Reports  
Credential-Seeking Students**

**TABLE 10. Enrollment Summary: Credential-Seeking Students***Official Numbers as Reported to Council on Postsecondary Education (CPE)*

<b>Credential-Seeking (CS) Headcount--Total</b>	<b>Number</b>	<b>Percent</b>
Full-Time (taking at least 12 credit hours)	2,068	59%
Part-Time	1,447	41%
Total	3,515	

  

<b>First-Time CS Student Cohort (IPEDS)</b>	<b>Number</b>	<b>Percent</b>
Full-Time First-time CS	704	80%
Part-Time First-time CS	175	20%
Total	879	

  

<b>Ethnic Subgroups (Some students did not report ethnicity.)</b> <b>Percentages show the percent of reported ethnic groups.</b>	<b>Number</b>	<b>Percent</b>
White	2,929	84%
Black	235	7%
Hispanic/Latino	167	5%
Other Minority	168	5%

  

<b>Age Subgroups</b>	<b>Number</b>	<b>Percent</b>
Under 18	5	<1%
18 - 24	2,252	64%
25 and Over	1,258	36%

  

<b>Gender Subgroups</b>	<b>Number</b>	<b>Percent</b>
Female	2,185	62%
Male	1,330	38%

  

<b>Classification Subgroups</b>	<b>Number</b>	<b>Percent</b>
Freshman (1-30 credit hours complete)	1,697	48%
Sophomore (31-60 credit hours complete)	1,818	52%

**Table 11. Trend: Credential-Seeking Headcounts**

*Official Numbers as Reported to Council on Postsecondary Education (CPE)  
CPE and KCTCS define a Full-Time Student as one taking 12 or more credit hours.*

<b>Fall Term</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>5-Year Change</b>
<b>Credential-Seeking (CS) Students</b>	4,668	4,514	3,999	3,787	3,515	
Full-time CS Students	2,364	2,414	2,167	2,193	2,068	-13%
Percent of CS Enrollment	51%	53%	54%	58%	59%	
Part-time CS Students	2,304	2,100	1,832	1,594	1,447	-37%
Percent of CS Enrollment	49%	47%	46%	42%	41%	

**Table 12. Trend: Fall First-Time Students, Credential-Seeking (CS)**

	<b>2013</b>	<b>2014**</b>	<b>2015**</b>	<b>2016**</b>	<b>2017</b>	<b>5-Year Change</b>
<b>Count, First-Time CS Students</b>	867	989	930	900	879	1%
<b>First-Time Full-Time CS Students (GRS Cohort)</b>	649	734	743	712	704	8%

\*\*NOTE: IPEDS cohorts for First Time students have been revised for Fall 2014, 2015, and 2016. Revised numbers are reflected in this report. (GW)

**Table 13. Trend: Fall Full-Time Equivalents, Credential-Seeking (CS)**

*One FTE equals 15 credit hours.*

	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>5-Year Change</b>
<b>Credential-Seeking FTEs</b>	3,122	3,121	2,782	2,713	2,574	-18%

**Table 14. Trend: Credential-Seeking (CS) Ethnic Subgroups**

	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>5-Year Change</b>
<b>White</b>	3,979	3,824	3,333	3,215	2,929	-26%
Percent of CS Enrollment-Known Ethnicity	86%	85%	85%	85%	84%	
<b>Black</b>	403	403	317	245	235	-42%
Percent of CS Enrollment-Known Ethnicity	9%	9%	8%	7%	7%	
<b>Hispanic/Latino</b>	115	115	136	153	167	45%
Percent of CS Enrollment-Known Ethnicity	2%	3%	3%	4%	5%	
<b>Other Minority</b>	119	136	150	154	168	41%
Percent of CS Enrollment-Known Ethnicity	3%	3%	4%	4%	5%	
<b>Total Enrollment-Known Ethnicity</b>	4,616	4,478	3,936	3,767	3,499	-24%

**Table 15. Trend: Credential Seeking by Age**  
*Official Numbers as Reported to the Council on Postsecondary Education (CPE)*

	2013	2014	2015	2016	2017	5-Year Change
<b>Under 18</b>	12	7	7	7	5	-58%
<b>Percent of CS Enrollment</b>	<1%	<1%	<1%	<1%	<1%	
<b>18 – 24</b>	2,562	2,559	2,399	2,320	2,252	-12%
<b>Percent of CS Enrollment</b>	55%	57%	60%	61%	64%	
<b>25 and Over</b>	2,094	1,948	1,593	1,460	1,258	-40%
<b>Percent of CS Enrollment</b>	45%	43%	40%	39%	36%	

**Table 16. Trend: Credential Seeking by Gender**

	2013	2014	2015	2016	2017	5-Year Change
<b>Male</b>	1,730	1,696	1,464	1,429	1,330	-23%
<b>Female</b>	2,918	2,808	2,535	2,358	2,185	-25%
<b>Total Known</b>	4,648	4,504	3,999	3,787	3,515	-24%
<b>Percent Female</b>	63%	62%	63%	62%	62%	

**Table 17. Trend: Credential Seeking by Classification**

	2013	2014	2015	2016	2017	5-Year Change
<b>Freshman</b>	2,322	2,200	1,842	1,757	1,697	-27%
<b>Sophomore</b>	2,346	2,314	2,157	2,030	1,818	-23%

**Table 18. Credential-Seeking Enrollment by Major***NOTE: These numbers are based on the official records for Fall, and subject to change in later terms.*

Title and CIP	Fall '15	Fall '16	Fall '17
AA/AS 240101, 240102	1,331	1,258	1,185
Associates in Fine Arts 500702	36	36	35
Air Conditioning Technology 470201	29	23	17
Applied Engineering Technology 150403, 150499	22	5	2
Apprenticeship Studies 479999	1	1	
Automotive Technology 470604	23	26	29
Business Studies: Administrative Office Technology 520402	2		
Business Studies: Business Administration 520201	264	234	256
Business Studies: Medical Information Technology 510716	103	73	60
Collision Repair Technology 470603	11	12	9
Computer & Information Technology 110101	115	114	105
Computer Aided Drafting 151301	7	9	10
Computerized Manufacturing & Machining 480503	26	39	28
Cosmetology 120401	61	52	40
Criminal Justice 430103	111	94	93
Culinary Arts 120503	54	58	47
Dental Assisting 510602	24	18	13
Diagnostic Medical Sonography 510910	34	22	23
Diesel Technology/Heavy Equipment Operation 470605, 490202	17	28	27
Electrical and Electronic Engineering Technologies/Technicians,Other 150399	3		
Fire Science/Fire-fighting 430203	24	17	10
General Occupational/Technical Studies 309999	69	54	54
Health Services/Allied Health/Health Sciences, General 510000	808	809	689
Homeland Security-Emergency Mgmt 439999	9	13	4
Interdisciplinary Early Childhood Education 190709	125	113	110
Logistics and Operations Management 520203	24	33	34
Marine Technology 490399	46	42	38
Medical Lab Technician 511004	8	9	13
MIT: Electrical Technology 460302	65	72	69
MIT: Industrial Maintenance Technology 470303	30	44	51
Nursing (All Programs, including Pending) 513801, 513901, 513902	262	245	264
Pharmacy Technology 510805	3	4	2
Physical Therapist Assistant 510806	37	27	29
Radiography 510907, 510911	35	41	33
Surgical Technology/Technologist 510909	12	10	8
Visual Communication-Multimedia 100301, 100304, 500409	60	66	56
Welding Technology/Welder 480508	51	68	63