

Fall Factbook 2019

West Kentucky Community and
Technical College



West Kentucky Community & Technical College
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*WKCTC, a proud member of the Kentucky Community and Technical College System (KCTCS),
is an equal educational and employment opportunity institution.*

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WELCOME TO
West Kentucky Community and Technical College
Recognized by The Aspen Institute as One of the
Top Community Colleges in the Nation!

The Aspen Prize for Community College Excellence is the nation's signature recognition of high achievement and performance in America's community colleges. West Kentucky Community and Technical College (WKCTC) has been named by The Aspen Institute as one of the ten finalists for the Aspen Prize for Community College Excellence four times since the prize's inception in 2011, twice as a Finalist with Distinction. WKCTC has also been recognized four times as a Bellwether Finalist by the Community College Futures Assembly, and in 2019 was recognized by BestColleges.com as the #1 community college in the Commonwealth of Kentucky. Consistently achieving such high levels of national recognition speaks to the quality education WKCTC provides to each and every student.

WKCTC plays a significant role in the local economy and is a sound investment for students and the community. According to a 2019 economic impact study completed by Economic Modeling Specialists, Inc., (EMSI), students receive a return on investment of \$6.40 in increased lifetime earnings for every \$1 invested with the College while the community receives a return on investment of \$11.30 in added state revenue and societal savings. Education truly does pay!

The College's focus on regional outreach is apparent through partnerships with area high schools and area technology centers. We also take college to you by offering a wide array of online course and program offerings at our off-campus sites including the Purchase Training Center in Mayfield, the Skilled Craft Training Center in Hickory, the Paducah School of Art and Design in Paducah's Lowertown, and Marine Way Training Center in downtown Paducah.

WKCTC is committed to continuing to provide high quality educational experiences, meet the educational needs of the college community, and serve the needs of diverse and underrepresented populations. In addition, the college serves as a full partner in business and workforce development and contributes to the overall economic and social well-being of the region by offering two-year transfer Associate in Arts, Associate in Science, and Associate in Fine Arts degrees; and Associate in Applied Science degree, diplomas, and certificates across a wide range of fields. At WKCTC we never underestimate you and our goal is to support your education and career dreams for a better life and a better Kentucky.

Anton Reece, Ph.D.
President/CEO

MISSION STATEMENT

West Kentucky Community and Technical College champions student success, provides excellence in teaching and learning, and advances economic development. The College:

- advances academic excellence and intellectual inquiry through the collaboration between engaged learners and dedicated faculty and staff;
- provides premier academic and student services to foster student success;
- delivers innovative, flexible access to education with pathways to transfer and/or employability;
- cultivates community partnerships as an integral component in assessing and providing programs for cultural, educational, economic, and civic development;
- responds to community needs through customized training and continuing education to meet the changing demands of regional business and industry; and
- fosters a campus culture advancing diversity and inclusion and promoting equity and global responsibility.

VALUES

- Quality and excellence
- Openness and accountability
- Continuous improvement
- Data-informed and outcomes-driven decision-making
- Inclusion, equity, respect, and global diversity
- Collaboration and teamwork
- Economic, social, and environmental sustainability

VISION

West Kentucky Community and Technical College will empower individuals to achieve excellence through innovative and equitable learning opportunities and will continue to be a nationally preeminent community college.

BOARD OF DIRECTORS

Larry Kelley, Bardwell, Chair
Deborah Edmonds, Paducah, Vice Chair
Donna Pearson, Murray, Secretary
Jeff Simms, Princeton
Barry McDonald, Mayfield
Charles Murphy, Hickman
Dennis Lacy, Hopkinsville
Heather Coltharp, Faculty Representative
Summer Holland, Staff Representative
Andrew Castleman, Student Representative

**Fall 2019 Reports
All Students**

Table 1. Fall 2019 Enrollment Summary: Total Student Body*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

Headcount--Total	Number	Percent
Full-Time (taking at least 12 credit hours)	2,074	32%
Part-Time	4,315	68%
Total	6,389	

Ethnic Subgroups	Number	Percent
Asian	42	<1%
Black	452	7.1%
Hispanic	260	4.1%
Other Minority	286	4.5%
White	4,993	78.2%
Not Reported (Unknown)	356	5.6%
Total Reported	6,033	94.4%

Age Subgroups	Number	Percent
Under 18	1,036	16.2%
18 - 24	2,862	44.8%
25+	2,487	38.9%

Gender Subgroups	Number	Percent
Female	3,483	54.5%
Male	2,905	45.5%
Not reported	1	<1%

Student Classification Subgroups	Number	Percent
High School	1,403	22.0%
Freshman	1,741	27.2%
Sophomore	1,677	26.2%
Nondegree & Auditors	1,568	24.6%

Table 2. Trend: Fall Headcounts

Official Numbers as Reported to Council on Postsecondary Education (CPE)

*Fall Term	2015	2016	2017	2018	2019	5-Year Change
Headcount	6,053	6,146	6,099	6,259	6,389	5.5%

Table 3. Trend: Fall Enrollment, Full-Time Students

*Official Numbers as Reported to Council on Postsecondary Education (CPE)
CPE and KCTCS define a Full-Time Student as one taking 12 or more credit hours.*

Fall Term	2015	2016	2017	2018	2019	5-Year Change
Headcount	2,218	2,264	2,140	2,062	2,074	-6.5%
Percent of Total Enrollment	37%	37%	35%	33%	32%	

Table 4. Trend: Fall Enrollment, Part-Time Students

Official Numbers as Reported to Council on Postsecondary Education (CPE)

Fall Term	2015	2016	2017	2018	2019	5-Year Change
Headcount	3,835	3,882	3,959	4,197	4,315	12.5%
Percent of Total Enrollment	63%	63%	65%	67%	68%	

Table 5. Trend: Fall Full-Time Equivalents (FTEs)

Official Numbers as Reported to Council on Postsecondary Education (CPE)

KCTCS and CPE calculated one FTE as equal to 15 credit hours.

Fall Term	2015	2016	2017	2018	2019	5-Year Change
FTE	3,233	3,185	3,057	3,011	2,992	-7.5%

Table 6. Trend: Ethnic Subgroups*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

Fall Term	2015	2016	2017	2018	2019	5-Year Change
Asian	44	46	43	38	42	-4.5%
Percent of Total Enrollment	0.7%	0.7%	0.7%	0.6%	0.7%	
Black	441	380	401	470	452	2.5%
Percent of Total Enrollment	7.3%	6.2%	6.6%	7.5%	7.1%	
Hispanic/Latino	191	215	226	235	260	36.1%
Percent of Total Enrollment	3.2%	3.5%	3.7%	3.8%	4.1%	
Other Minority	200	228	242	256	286	43.0%
Percent of Total Enrollment	3.3%	3.7%	4.0%	4.1%	4.5%	
White	4,893	4,864	4,727	4,887	4,993	2.0%
Percent of Total Enrollment	80.8%	79.1%	77.5%	78.1%	78.1%	
Not Reported	284	413	460	373	356	25.4%
Percent of Total Enrollment	4.7%	6.7%	7.5%	6.0%	5.6%	

Table 7. Trend: Age Subgroups*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

Fall Term	2015	2016	2017	2018	2019	5-Year Change
Under 18	723	767	804	939	1,036	43.3%
Percent of Total Enrollment	11.9%	12.5%	13.2%	15.0%	16.2%	
18 - 24	3,068	3,010	3,081	2,908	2,862	-6.7%
Percent of Total Enrollment	50.7%	49.0%	50.5%	46.5%	44.8%	
25 & over	2,262	2,369	2,214	2,412	2,487	9.9%
Percent of Total Enrollment	37.4%	38.5%	36.3%	38.5%	38.9%	

Table 8. Trend: Gender Subgroups*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

Fall Term	2015	2016	2017	2018	2019	5-Year Change
Female	3,546	3,352	3,219	3,432	3,483	-1.8%
Percent Female	58.6%	54.5%	52.8%	54.8%	54.5%	
Male	2,507	2,747	2,869	2,827	2,905	15.9%
Percent Male	41.4%	44.7%	47.0%	45.2%	45.5%	
Total Reported	6,053	6,099	6,088	6,259	6,388	

Table 9. Service Area Enrollment by County

The counties listed below comprise the WKCTC Service Area.

County	Fall 2017	Fall 2018	Fall 2019	Fall 2019 Percent of Total
Ballard	269	280	242	3.4%
Calloway	358	380	361	5.7%
Carlisle	142	143	122	1.9%
Fulton	147	164	116	1.8%
Graves	931	939	885	13.9%
Hickman	79	98	70	1.1%
Livingston	234	237	260	4.1%
Lyon	102	106	109	1.7%
Marshall	620	717	781	12.2%
McCracken	2,146	2,230	2,406	37.7%
Total Enrollment from Cluster	5,028	5,294	5,352	83.8%
Total Enrollment (All Areas)	6,099	6,259	6,388	

*Note: Service area enrollment reflects the students' "Home County" in the fall semester.

**Fall 2019 Reports
Credential-Seeking Students**

TABLE 10. Enrollment Summary: Credential-Seeking Students*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

Credential-Seeking (CS) Headcount--Total	Number	Percent
Full-Time (taking at least 12 credit hours)	2,049	59.9%
Part-Time	1,369	40.1%
Total	3,418	

First-Time CS Student Cohort (IPEDS)	Number	Percent
Full-Time First-time CS	708	78.7%
Part-Time First-time CS	192	21.3%
Total	900	

Ethnic Subgroups	Number	Percent
Asian	21	0.6%
Black	270	7.9%
Hispanic/Latino	174	5.1%
Other Minority	179	5.2%
White	2,752	80.5%
Not Reported (Unknown)	22	0.6%

Age Subgroups	Number	Percent
Under 18	7	0.2%
18 - 24	2,227	65.2%
25 and Over	1,184	34.6%

Gender Subgroups	Number	Percent
Female	2,180	63.8%
Male	1,237	36.2%

Classification Subgroups	Number	Percent
Freshman (1-30 credit hours complete)	1,741	50.9%
Sophomore (31-60 credit hours complete)	1,677	49.1%

Table 11. Trend: Credential-Seeking Headcounts

*Official Numbers as Reported to Council on Postsecondary Education (CPE)
CPE and KCTCS define a Full-Time Student as one taking 12 or more credit hours.*

Fall Term	2015	2016	2017	2018	2019	5-Year Change
Credential-Seeking (CS) Students	3,999	3,787	3,515	3,577	3,418	
Full-time CS Students	2,167	2,193	2,068	2,050	2,049	-14.5%
Percent of CS Enrollment	54%	58%	59%	57%	59.9%	
Part-time CS Students	1,832	1,594	1,447	1,527	1,369	-25.3%
Percent of CS Enrollment	46%	42%	41%	43%	40.1%	

Table 12. Trend: Fall First-Time Students, Credential-Seeking (CS)

	2015**	2016**	2017	2018	2019	5-Year Change
Count, First-Time CS Students	930	900	879	958	900	-3.2%
First-Time Full-Time CS Students (GRS Cohort)	743	712	704	742	708	-4.7%

**NOTE: IPEDS cohorts for First Time students have been revised for Fall 2014, 2015, and 2016 due to issues after CPE official data. Revised numbers are reflected in this report. (GW)

Table 13. Trend: Fall Full-Time Equivalents, Credential-Seeking (CS)

One FTE equals 15 credit hours.

	2015	2016	2017	2018	2019	5-Year Change
Credential-Seeking FTEs	2,782	2,713	2,574	2,596	2,548	-8.4%

Table 14. Trend: Credential-Seeking (CS) Ethnic Subgroups

	2015	2016	2017	2018	2019	5-Year Change
Asian	27	22	20	20	21	-22.2%
Percent of CS Enrollment	0.7%	0.6%	0.6%	0.6%	0.6%	
Black	317	245	235	300	270	-14.8%
Percent of CS Enrollment	7.9%	6.5%	6.7%	8.4%	7.9%	
Hispanic/Latino	136	153	167	176	174	27.9%
Percent of CS Enrollment	3.4%	4.0%	4.8%	4.9%	5.1%	
Other Minority	123	132	148	163	179	45.5%
Percent of CS Enrollment	3.1%	3.5%	4.2%	4.6%	5.2%	
White	3,333	3,215	2,929	2,897	2,752	-17.4%
Percent of CS Enrollment	83.3%	84.9%	83.3%	81.0%	80.5%	
Unknown	63	20	16	21	22	-65.1%
Percent of CS Enrollment	1.6%	0.5%	0.5%	0.6%	0.6%	
Total CS Enrollment Ethnicity	3,999	3,787	3,515	3,577	3,418	-14.5%

Table 15. Trend: Credential Seeking by Age
Official Numbers as Reported to the Council on Postsecondary Education (CPE)

	2015	2016	2017	2018	2019	5-Year Change
Under 18	7	7	5	6	7	0%
Percent of CS Enrollment	<1%	<1%	<1%	<1%	<1%	
18 – 24	2,399	2,320	2,252	2,316	2,227	-7.2%
Percent of CS Enrollment	60%	61%	64%	65%	65.2%	
25 and Over	1,593	1,460	1,258	1,255	1,184	-25.7%
Percent of CS Enrollment	40%	39%	36%	35%	34.6%	

Table 16. Trend: Credential Seeking by Gender

	2015	2016	2017	2018	2019	5-Year Change
Male	1,464	1,429	1,330	1,316	1,237	-15.5%
Percent Male	36.6%	37.7%	37.8%	36.8%	36.2%	
Female	2,535	2,358	2,185	2,261	2,180	-14%
Percent Female	63.4%	62.3%	62.2%	63.2%	63.8%	
Total Reported	3,999	3,787	3,515	3,577	3,417	

Table 17. Trend: Credential Seeking by Classification

	2015	2016	2017	2018	2019	5-Year Change
Freshman	1,842	1,757	1,697	1,763	1,741	-5.5%
Sophomore	2,157	2,030	1,818	1,814	1,677	-22.3%

Table 18. Credential-Seeking Enrollment by Major*NOTE: These numbers are based on the official records for Fall, and subject to change in later terms.*

Title and CIP	Fall '17	Fall '18	Fall '19
AA/AS 240101, 240102	1,185	1,200	1,149
Associates in Fine Arts 500702	35	47	42
Air Conditioning Technology 470201	17	16	21
Applied Engineering Technology 150403, 150499	2	2	0
Apprenticeship Studies 479999			
Automotive Technology 470604	29	23	20
Business Studies: Business Administration 520201	256	247	216
Business Studies: Medical Information Technology 510716	60	53	58
Collision Repair Technology 470603	9	11	13
Computer & Information Technology 110101	105	111	137
Computer Aided Drafting 151301	10	21	32
Computerized Manufacturing & Machining 480503	28	17	11
Cosmetology 120401	40	64	81
Criminal Justice 430103	93	100	86
Culinary Arts 120503	47	55	40
Dental Assisting 510602	13	16	11
Diagnostic Medical Sonography 510910	23	20	22
Diesel Technology/Heavy Equipment Operation 470605, 490202	27	18	12
Fire Science/Fire-fighting 430203	10	14	24
General Occupational/Technical Studies 309999	54	45	46
Health Services/Allied Health/Health Sciences, General 510000	689	676	675
Interdisciplinary Early Childhood Education 190709	110	100	92
Logistics and Operations Management 520203	34	31	40
Marine Technology 490399	38	29	23
Medical Lab Technician 511004	13	11	15
MIT: Electrical Technology 460302	69	74	69
MIT: Industrial Maintenance Technology 470303	51	48	38
Nursing (All Programs, including Pending) 513801, 513901, 513902	264	318	237
Pharmacy Technology 510805	2	3	7
Physical Therapist Assistant 510806	29	35	31
Radiography 510907, 510911	33	31	30
Surgical Technology/Technologist 510909	8	11	9
Visual Communication-Multimedia 100301, 100304, 500409	56	55	68
Welding Technology/Welder 480508	63	69	51