

**BUSINESS STUDIES
BUSINESS ADMINISTRATION
Entrepreneurship
Certificate**

Academic Plan Code

5202013379

Academic Subplan Code

Contact Information: Allison Smith				
Allison.Smith@kctcs.edu		270-534-3274		
Student Name		Student ID#		
	Course	Hours	Grade	Semester
Required:				
ACC 201 Financial Accounting OR		3		
ACT 177 Entrepreneurial Accounting		(3)		
BAS 170 Entrepreneurship		3		
BAS 282 Principles of Marketing		3		
BAS 288 Personal and Organizational Leadership		3		
Choose 3 credits from the following Technical Courses:				
BAS 110 Workshops in Business Applications		3		
BAS 125 Social Media Marketing: Fundamentals Concepts, Skills and Strategies		(3)		
BAS 201 Customer Service Improvement Skills		(3)		
Total Credits		15		
			Revised Date: 10/14/2019	

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KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM

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First Semester

Course No.	Course Title	Credit Hours
ACC 201	Financial Accounting OR	3
ACT 177	Entrepreneurial Accounting	(3)
BAS 170	Entrepreneurship	3
BAS 282	Principles of Marketing	3
BAS 288	Personal and Organizational Leadership	3
	Technical Course	3
Total Credits		15
Program Coordinator Notes:		