

**BUSINESS STUDIES
BUSINESS ADMINISTRATION
Public Leadership
Certificate**

Academic Plan Code

5202013199

Academic Subplan Code

Contact Information: Allison Smith				
allison.smith@kctcs.edu		270-534-3274		
Student Name		Student ID#		
	Course	Hours	Grade	Semester
	Required:			
	BAS 288 Personal and Organizational Leadership	3		
	BAS 160 Introduction to Business OR	3		
	BAS 170 Entrepreneurship	(3)		
	BAS 283 Principles of Management OR	3		
	BAS 287 Supervisory Management	(3)		
	COM 181 Basic Public Speaking OR	3		
	COM 252 Introduction to Interpersonal Communication	(3)		
	Choose 3 credits from the following Technical Courses:			
	BAS 125 Social Media Mkt. Fund Concepts, Skills and Strategies	3		
	BAS 282 Principles of Marketing	3		
	BAS 299 Selected Topics in Management: (Track Topic)	3		
	Total Credits	15		
			Revised Date: 10/14/2019	

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KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM

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First Semester		
Course No.	Course Title	Credit Hours
BAS 288	Personal and Organizational Leadership	3
BAS 160	Introduction to Business OR	3
BAS 170	Entrepreneurship	(3)
BAS 283	Principles of Management OR	3
BAS 287	Supervisory Management	(3)
COM 181	Basic Public Speaking OR	3
COM 252	Introduction to Interpersonal Communication	(3)
	Technical Course *	3
Total Credits		15
Program Coordinator Notes:		
Courses listed may have prerequisites. Certificates and/or diplomas are awarded when the		