

WEST KENTUCKY COMMUNITY & TECHNICAL COLLEGE

Annual
FACT BOOK



Fall 2018

The Annual Fact Book is a compendium of facts
describing the characteristics of
West Kentucky Community and Technical College.



KCTCS is an equal opportunity employer and educational institution.

Community & Technical College

KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM

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WELCOME TO
West Kentucky Community and Technical College
Recognized by The Aspen Institute as One of the
Top Community Colleges in the Nation!

The Aspen Prize for Community College Excellence is the nation's signature recognition of high achievement and performance in America's community colleges. West Kentucky Community and Technical College (WKCTC) has been named by The Aspen Institute as one of the ten finalists for the Aspen Prize for Community College Excellence each year since the prize's inception in 2011. WKCTC was recognized as a Finalist with Distinction in both 2011 and 2015, and as one of the top ten community colleges in the nation in 2017. To achieve that national recognition, consistently, speaks to the quality of what is happening at WKCTC, and that is clearly reflected in the excellent faculty, staff and administration.

WKCTC plays a significant role in the local economy and is a sound investment for students and the community. According to a 2017 economic impact study completed by Economic Modeling Specialists, Inc., (EMSI), students receive a return on investment of \$6.60 in increased lifetime earnings for every \$1 invested with the College while the community receives a return on investment of \$10.30 in added state revenue and societal savings. Education truly does pay!

The College's focus on regional outreach is apparent through partnerships with area high schools and area technology centers. We also take college to you by offering a wide array of online course and program offerings at our off-campus sites including the Purchase Training Center in Mayfield, the Skilled Craft Training Center in Hickory, and the Paducah School of Art and Design in Paducah's Lowertown.

WKCTC is committed to continuing to provide high quality educational experiences, meet the educational needs of the college community, serve as a full partner in business and workforce development, and contribute to the overall economic and social well-being of the region by offering two-year transfer Associate in Arts, Associate in Science, and Associate in Fine Arts degrees; and Associate in Applied Science degree, diplomas, and certificates across a wide range of fields. At WKCTC we never underestimate you and our goal is to support your education and career dreams for a better life and a better Kentucky.

Anton Reece, Ph.D.
President

MISSION STATEMENT

The mission of West Kentucky Community and Technical College is to provide excellence in teaching and learning, promote student success, and support economic development. To accomplish this mission, the college will provide the following:

- Academic, general education, and technical courses leading to certificates, diplomas, and associate degrees
- A general academic curriculum of university-parallel courses meeting transfer requirements of the first two years of a baccalaureate degree
- Technical and occupational curricula designed to meet current and future workforce needs
- Community partnerships as an integral component in assessing and providing programs for cultural, educational, economic, and civic development
- A comprehensive program of transitional education
- Customized training to meet the changing needs of business and industry
- Adult and continuing education
- Associated services including, but not limited to, library services, cultural and enrichment opportunities, information technology resources, and student support service

VALUES

The values adopted by the institution mirror the values expressed by the Kentucky Community and Technical College System and reflect the operational culture of the college.

The West Kentucky Community and Technical College values include:

- Responsiveness to students, employers, and communities
- Access with innovative and flexible delivery
- Trust, respect, and open communication
- Continuous improvement
- Inclusion, multiculturalism, and engagement

VISION

West Kentucky Community and Technical College will empower individuals to achieve excellence through innovative and equitable learning opportunities and will continue to be a nationally preeminent community college.

BOARD OF DIRECTORS

Larry Kelley, Bardwell, Chair
Deborah Edmonds, Paducah, Vice Chair
Donna Pearson, Murray, Secretary
Jeff Simms, Princeton
Barry McDonald, Mayfield
Charles Murphy, Hickman
Dennis Lacy, Hopkinsville
Heather Coltharp, Faculty Representative
Summer Holland, Staff Representative
Jon Bilak, Student Representative

**Fall 2018 Reports
All Students**

Table 1. Fall 2018 Enrollment Summary: Total Student Body*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

Headcount--Total	Number	Percent
Full-Time (taking at least 12 credit hours)	2,062	33%
Part-Time	4,197	67%
Total	6,259	

Ethnic Subgroups	Number	Percent
Asian	38	<1%
Black	470	8%
Hispanic	235	4%
Other Minority	256	4%
White	4,887	78%
Not Reported (Unknown)	373	6%
Total Reported	5,886	94%

Age Subgroups	Number	Percent
Under 18	939	15%
18 - 24	2,908	47%
25+	2,412	39%

Gender Subgroups	Number	Percent
Female	3,432	55%
Male	2,827	45%
Not reported		0%

Student Classification Subgroups	Number	Percent
High School	1,272	20%
Freshman	1,763	28%
Sophomore	1,814	29%
Nondegree & Auditors	1,410	23%

Table 2. Trend: Fall Headcounts

Official Numbers as Reported to Council on Postsecondary Education (CPE)

*Fall Term	2014	2015	2016	2017	2018	5-Year Change
Headcount	6,505	6,053	6,146	6,099	6,259	-4%

Table 3. Trend: Fall Enrollment, Full-Time Students

*Official Numbers as Reported to Council on Postsecondary Education (CPE)
CPE and KCTCS define a Full-Time Student as one taking 12 or more credit hours.*

Fall Term	2014	2015	2016	2017	2018	5-Year Change
Headcount	2,463	2,218	2,264	2,140	2,062	-16%
Percent of Total Enrollment	38%	37%	37%	35%	33%	

Table 4. Trend: Fall Enrollment, Part-Time Students

Official Numbers as Reported to Council on Postsecondary Education (CPE)

Fall Term	2014	2015	2016	2017	2018	5-Year Change
Headcount	4,042	3,835	3,882	3,959	4,197	6%
Percent of Total Enrollment	62%	63%	63%	65%	67%	

Table 5. Trend: Fall Full-Time Equivalents (FTEs)

*Official Numbers as Reported to Council on Postsecondary Education (CPE)
KCTCS and CPE calculated one FTE as equal to 15 credit hours.*

Fall Term	2014	2015	2016	2017	2018	5-Year Change
FTE	3,541	3,233	3,185	3,057	3,011	-15%

Table 6. Trend: Ethnic Subgroups*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

Fall Term	2014	2015	2016	2017	2018	5-Year Change
Asian	38	44	46	43	38	0%
	0.6%	0.7%	0.7%	0.7%	0.6%	
Black	544	441	380	401	470	-14%
Percent of Total Enrollment	8.4%	7.3%	6.2%	6.6%	7.5%	
Hispanic/Latino	181	191	215	226	235	30%
Percent of Total Enrollment	2.8%	3.2%	3.5%	3.7%	3.8%	
Other Minority	195	200	228	242	256	31%
Percent of Total Enrollment	3.0%	3.3%	3.7%	4.0%	4.1%	
White	5,292	4,893	4,864	4,727	4,887	-8%
Percent of Total Enrollment	81.4%	80.8%	79.1%	77.5%	78.1%	
Not Reported	255	284	413	460	373	-46%
Percent of Total Enrollment	3.9%	4.7%	6.7%	7.5%	6.0%	

Table 7. Trend: Age Subgroups*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

Fall Term	2014	2015	2016	2017	2018	5-Year Change
Under 18	858	723	767	804	939	9%
Percent of Total Enrollment	13.0%	11.9%	12.5%	13.2%	15.0%	
18 - 24	3,113	3,068	3,010	3,081	2,908	-7%
Percent of Total Enrollment	47.9%	50.7%	49.0%	50.5%	46.5%	
25 & over	2,534	2,262	2,369	2,214	2,412	-5%
Percent of Total Enrollment	39.0%	37.4%	38.5%	36.3%	38.5%	

Table 8. Trend: Gender Subgroups*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

Fall Term	2014	2015	2016	2017	2018	5-Year Change
Female	3,788	3,546	3,352	3,219	3,432	-9%
Percent Female	58.2%	58.6%	54.5%	52.8%	54.8%	
Male	2,685	2,507	2,747	2,869	2,827	5%
Percent Male	41.3%	41.4%	44.7%	47.0%	45.2%	
Total Reported	6,473	6,053	6,099	6,088	6,259	

Table 9. Service Area Enrollment by County

The counties listed below comprise the WKCTC Service Area.

County	Fall 2016	Fall 2017	Fall 2018	Fall 2018 Percent of Total
Ballard	286	269	280	4.5%
Calloway	349	358	380	6.1%
Carlisle	147	142	143	2.3%
Fulton	156	147	164	2.6%
Graves	916	931	939	15.0%
Hickman	76	79	98	1.6%
Livingston	274	234	237	3.8%
Lyon	110	102	106	1.7%
Marshall	732	620	717	11.5%
McCracken	2,258	2,146	2,230	35.6%
Total Enrollment from Cluster	5,304	5,028	5,294	84.6%
Total Enrollment (All Areas)	6,146	6,099	6,259	

*Note: Service area enrollment reflects the students' "Home County" in the fall semester.

**Fall 2018 Reports
Credential-Seeking Students**

TABLE 10. Enrollment Summary: Credential-Seeking Students*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

Credential-Seeking (CS) Headcount--Total	Number	Percent
Full-Time (taking at least 12 credit hours)	2,050	57%
Part-Time	1,527	43%
Total	3,577	

First-Time CS Student Cohort (IPEDS)	Number	Percent
Full-Time First-time CS	742	77%
Part-Time First-time CS	216	23%
Total	958	

Ethnic Subgroups	Number	Percent
Asian	20	>1%
Black	300	8%
Hispanic/Latino	176	5%
Other Minority	163	5%
White	2,897	81%
Not Reported (Unknown)	21	<1%

Age Subgroups	Number	Percent
Under 18	6	<1%
18 - 24	2,316	65%
25 and Over	1,255	35%

Gender Subgroups	Number	Percent
Female	2,261	63%
Male	1,316	37%

Classification Subgroups	Number	Percent
Freshman (1-30 credit hours complete)	1,763	49%
Sophomore (31-60 credit hours complete)	1,814	51%

Table 11. Trend: Credential-Seeking Headcounts

*Official Numbers as Reported to Council on Postsecondary Education (CPE)
CPE and KCTCS define a Full-Time Student as one taking 12 or more credit hours.*

Fall Term	2014	2015	2016	2017	2018	5-Year Change
Credential-Seeking (CS) Students	4,514	3,999	3,787	3,515	3,577	
Full-time CS Students	2,414	2,167	2,193	2,068	2,050	-15%
Percent of CS Enrollment	53%	54%	58%	59%	57%	
Part-time CS Students	2,100	1,832	1,594	1,447	1,527	-27%
Percent of CS Enrollment	47%	46%	42%	41%	43%	

Table 12. Trend: Fall First-Time Students, Credential-Seeking (CS)

	2014**	2015**	2016**	2017	2018	5-Year Change
Count, First-Time CS Students	989	930	900	879	958	3%
First-Time Full-Time CS Students (GRS Cohort)	734	743	712	704	742	1%

**NOTE: IPEDS cohorts for First Time students have been revised for Fall 2014, 2015, and 2016 due to issues after CPE official data. Revised numbers are reflected in this report. (GW)

Table 13. Trend: Fall Full-Time Equivalents, Credential-Seeking (CS)

One FTE equals 15 credit hours.

	2014	2015	2016	2017	2018	5-Year Change
Credential-Seeking FTEs	3,121	2,782	2,713	2,574	2,596	-17%

Table 14. Trend: Credential-Seeking (CS) Ethnic Subgroups

	2014	2015	2016	2017	2018	5-Year Change
Asian	28	27	22	20	20	-29%
Percent of CS Enrollment	0.6%	0.7%	0.6%	0.6%	0.6%	
Black	403	317	245	235	300	-26%
Percent of CS Enrollment	8.9%	7.9%	6.5%	6.7%	8.4%	
Hispanic/Latino	115	136	153	167	176	53%
Percent of CS Enrollment	2.5%	3.4%	4.0%	4.8%	4.9%	
Other Minority	108	123	132	148	163	51%
Percent of CS Enrollment	2.4%	3.1%	3.5%	4.2%	4.6%	
White	3,823	3,333	3,215	2,929	2,897	-24%
Percent of CS Enrollment	84.7%	83.3%	84.9%	83.3%	81.0%	
Unknown	36	63	20	16	21	-42%
Percent of CS Enrollment	0.8%	1.6%	0.5%	0.5%	0.6%	
Total CS Enrollment Ethnicity	4,513	3,999	3,787	3,515	3,577	-24%

Table 15. Trend: Credential Seeking by Age
Official Numbers as Reported to the Council on Postsecondary Education (CPE)

	2014	2015	2016	2017	2018	5-Year Change
Under 18	7	7	7	5	6	-14%
Percent of CS Enrollment	<1%	<1%	<1%	<1%	<1%	
18 – 24	2,559	2,399	2,320	2,252	2,316	-9%
Percent of CS Enrollment	57%	60%	61%	64%	65%	
25 and Over	1,948	1,593	1,460	1,258	1,255	-36%
Percent of CS Enrollment	43%	40%	39%	36%	35%	

Table 16. Trend: Credential Seeking by Gender

	2014	2015	2016	2017	2018	5-Year Change
Male	1,696	1,464	1,429	1,330	1,316	-22%
Percent Male	37.6%	36.6%	37.7%	37.8%	36.8%	
Female	2,808	2,535	2,358	2,185	2,261	-20%
Percent Female	62.2%	63.4%	62.3%	62.2%	63.2%	
Total Reported	4,504	3,999	3,787	3,515	3,577	

Table 17. Trend: Credential Seeking by Classification

	2014	2015	2016	2017	2018	5-Year Change
Freshman	2,200	1,842	1,757	1,697	1,763	-20%
Sophomore	2,314	2,157	2,030	1,818	1,814	-22%

Table 18. Credential-Seeking Enrollment by Major*NOTE: These numbers are based on the official records for Fall, and subject to change in later terms.*

Title and CIP	Fall '16	Fall '17	Fall '18
AA/AS 240101, 240102	1,258	1,185	1,200
Associates in Fine Arts 500702	36	35	47
Air Conditioning Technology 470201	23	17	16
Applied Engineering Technology 150403, 150499	5	2	2
Apprenticeship Studies 479999	1		
Automotive Technology 470604	26	29	23
Business Studies: Business Administration 520201	234	256	247
Business Studies: Medical Information Technology 510716	73	60	53
Collision Repair Technology 470603	12	9	11
Computer & Information Technology 110101	114	105	111
Computer Aided Drafting 151301	9	10	21
Computerized Manufacturing & Machining 480503	39	28	17
Cosmetology 120401	52	40	64
Criminal Justice 430103	94	93	100
Culinary Arts 120503	58	47	55
Dental Assisting 510602	18	13	16
Diagnostic Medical Sonography 510910	22	23	20
Diesel Technology/Heavy Equipment Operation 470605, 490202	28	27	18
Fire Science/Fire-fighting 430203	17	10	14
General Occupational/Technical Studies 309999	54	54	45
Health Services/Allied Health/Health Sciences, General 510000	809	689	676
Homeland Security-Emergency Mgmt 439999	13	4	0
Interdisciplinary Early Childhood Education 190709	113	110	100
Logistics and Operations Management 520203	33	34	31
Marine Technology 490399	42	38	29
Medical Lab Technician 511004	9	13	11
MIT: Electrical Technology 460302	72	69	74
MIT: Industrial Maintenance Technology 470303	44	51	48
Nursing (All Programs, including Pending) 513801, 513901, 513902	245	264	318
Pharmacy Technology 510805	4	2	3
Physical Therapist Assistant 510806	27	29	35
Radiography 510907, 510911	41	33	31
Surgical Technology/Technologist 510909	10	8	11
Visual Communication-Multimedia 100301, 100304, 500409	66	56	55
Welding Technology/Welder 480508	68	63	69