

# Fall Factbook 2020

West Kentucky Community and  
Technical College



West Kentucky Community & Technical College  
[westkentucky.kctcs.edu](http://westkentucky.kctcs.edu) • 270-554-9200

*WKCTC, a proud member of the Kentucky Community and Technical College System (KCTCS),  
is an equal educational and employment opportunity institution.*

# TABLE OF CONTENTS

<b>President’s Welcome</b>	<b>ii</b>
<b>Mission, Values, and Vision Statements</b>	<b>iii</b>
<b>Board of Directors</b>	<b>iv</b>
<b>Fall 2020 Reports—All Students</b>	
Table 1: Enrollment Summary—Total Student Body	2
Table 2: Trend, Fall Headcount	3
Table 3: Trend, Full-Time Students	3
Table 4: Trend, Part-Time Students	3
Table 5: Trend, Full-Time Equivalents	3
Table 6: Trend, Ethnic Subgroups	4
Table 7: Trend, Age Subgroups	4
Table 8: Trend, Gender Subgroups	5
Table 9: Service Area Enrollment by County	5
<b>Fall 2020 Reports—Credential-Seeking Students</b>	
Table 10: Enrollment Summary—Credential Seeking Students	7
Table 11: Trend, Fall Headcount	8
Table 12: Trend, First-Time Students	8
Table 13: Trend, Full-Time Equivalents	8
Table 14: Trend, Ethnic Subgroups	9
Table 15: Trend, Age Subgroups	10
Table 16: Trend, Gender Subgroups	10
Table 17: Trend, Student Classification	10
Table 18: Credential Seeking Enrollment by Major	11

***WELCOME TO West Kentucky Community and Technical College Recognized by The Aspen Institute as One of the Top Community Colleges in the Nation!***

The Aspen Prize for Community College Excellence is the nation's signature recognition of high achievement and performance in America's community colleges. West Kentucky Community and Technical College (WKCTC) has been named by The Aspen Institute as one of the ten finalists for the Aspen Prize for Community College Excellence five times since the prize's inception in 2011, twice as a Finalist with Distinction. WKCTC has also been recognized four times as a Bellwether Finalist by the Community College Futures Assembly, and in 2019 was recognized by BestColleges.com as the #1 community college in the Commonwealth of Kentucky. Consistently achieving such high levels of national recognition speaks to the quality education WKCTC provides to all students.

Not only does WKCTC provide a high-quality educational experience, but it also plays a significant role in the local economy and is a sound investment for students and the community. According to a 2019 economic impact study completed by Economic Modeling Specialists, Inc. (EMSI), students receive a return on investment of \$6.40 in increased lifetime earnings for every \$1 invested with the College, while the community receives a return on investment of \$11.30 in added state revenue and societal savings. Education truly does pay!

The College's focus on regional outreach is apparent through partnerships with area high schools and area technology centers. We also take college to you by offering a wide array of online courses and program offerings at our off-campus sites including, the Purchase Training Center in Mayfield, the Skilled Craft Training Center in Hickory, Paducah School of Art and Design in Paducah's Lowertown, and the Marine Way Training Center in downtown Paducah.

Academic year 2020-21 is one that will go down in history not only for the challenges associated with fulfilling the WKCTC mission during a pandemic, but also for the commitment WKCTC faculty, staff, and students displayed in fulfilling the WKCTC vision of empowering individuals to achieve excellence through innovative and equitable learning opportunities.

In December 2020, WKCTC received a \$15 million gift from author and philanthropist MacKenzie Scott in recognition of the college's work on diversity, equity, and inclusion as well as initiatives to further increase opportunities for low-income and disenfranchised students.

As the WKCTC community, the Commonwealth of Kentucky, the nation, and the world navigate through, and beyond COVID-19, the college is well-positioned to increase job opportunities as well as workforce readiness and training. At WKCTC, we never underestimate you. Our goal is to support your education and career dreams for a better life and a better Kentucky.

Anton Reece, Ph.D.  
President/CEO

## **MISSION STATEMENT**

West Kentucky Community and Technical College champions student success, provides excellence in teaching and learning, and advances economic development. The College:

- advances academic excellence and intellectual inquiry through the collaboration between engaged learners and dedicated faculty and staff;
- provides premier academic and student services to foster student success;
- delivers innovative, flexible access to education with pathways to transfer and/or employability;
- cultivates community partnerships as an integral component in assessing and providing programs for cultural, educational, economic, and civic development;
- responds to community needs through customized training and continuing education to meet the changing demands of regional business and industry; and
- fosters a campus culture advancing diversity and inclusion and promoting equity and global responsibility.

## **VALUES**

- Quality and excellence
- Openness and accountability
- Continuous improvement
- Data-informed and outcomes-driven decision-making
- Inclusion, equity, respect, and global diversity
- Collaboration and teamwork
- Economic, social, and environmental sustainability

## **VISION**

West Kentucky Community and Technical College will empower individuals to achieve excellence through innovative and equitable learning opportunities and will continue to be a nationally preeminent community college.

## **BOARD OF DIRECTORS**

Charles Murphy, Hickman, Chair  
Barry McDonald, Mayfield, Vice Chair  
Chris Roty, Paducah, Secretary  
Larry Kelley, Bardwell  
Heather Coltharp, Paducah, Faculty Representative  
Summer Holland, Benton, Staff Representative  
Nadia Pacheca, Paducah, Student Representative

**Fall 2020 Reports  
All Students**

## Table 1. Fall 2020 Enrollment Summary: Total Student Body

*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

Headcount--Total	Number	Percent
Full-Time (taking at least 12 credit hours)	1,762	36%
Part-Time	3,133	64%
Total	4,895	

Ethnic Subgroups	Number	Percent
Asian	44	<1%
Black	340	6.9%
Hispanic	223	4.6%
Other Minority	208	4.2%
White	3,917	80.0%
Not Reported (Unknown)	163	3.3%
Total Reported	4,732	96.7%

Age Subgroups	Number	Percent
Under 18	865	17.7%
18 - 24	2,446	50.0%
25+	1,584	32.4%

Gender Subgroups	Number	Percent
Female	2,924	59.7%
Male	1,910	39.0%
Not reported	61	1.3%

Student Classification Subgroups	Number	Percent
High School	1,108	22.6%
Freshman	1,637	33.4%
Sophomore	1,542	31.5%
Nondegree & Auditors	608	12.4%

### Table 2. Trend: Fall Headcounts

*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

<b>*Fall Term</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>5-Year Change</b>
<b>Headcount</b>	6,146	6,099	6,259	6,389	4,895	-18.9%

### Table 3. Trend: Fall Enrollment, Full-Time Students

*Official Numbers as Reported to Council on Postsecondary Education (CPE)  
CPE and KCTCS define a Full-Time Student as one taking 12 or more credit hours.*

<b>Fall Term</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>5-Year Change</b>
<b>Headcount</b>	2,264	2,140	2,062	2,074	1,762	-22.2%
<b>Percent of Total Enrollment</b>	37%	35%	33%	32%	36%	

### Table 4. Trend: Fall Enrollment, Part-Time Students

*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

<b>Fall Term</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>5-Year Change</b>
<b>Headcount</b>	3,882	3,959	4,197	4,315	3,133	-19.3%
<b>Percent of Total Enrollment</b>	63%	65%	67%	68%	64%	

### Table 5. Trend: Fall Full-Time Equivalents (FTEs)

*Official Numbers as Reported to Council on Postsecondary Education (CPE)*

*KCTCS and CPE calculated one FTE as equal to 15 credit hours.*

<b>Fall Term</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>5-Year Change</b>
<b>FTE</b>	3,185	3,057	3,011	2,992	2,679	-15.9%



**Table 6. Trend: Ethnic Subgroups***Official Numbers as Reported to Council on Postsecondary Education (CPE)*

<b>Fall Term</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>5-Year Change</b>
<b>Asian</b>	46	43	38	42	44	-4.3%
	0.7%	0.7%	0.6%	0.7%	0.9%	
<b>Black</b>	380	401	470	452	340	-10.5%
Percent of Total Enrollment	6.2%	6.6%	7.5%	7.1%	6.9%	
<b>Hispanic/Latino</b>	215	226	235	260	223	3.7%
Percent of Total Enrollment	3.5%	3.7%	3.8%	4.1%	4.6%	
<b>Other Minority</b>	228	242	256	286	208	-8.8%
Percent of Total Enrollment	3.7%	4.0%	4.1%	4.5%	4.2%	
<b>White</b>	4,864	4,727	4,887	4,993	3,917	-19.5%
Percent of Total Enrollment	79.1%	77.5%	78.1%	78.1%	80.0%	
<b>Not Reported</b>	413	460	373	356	163	-60.5%
Percent of Total Enrollment	6.7%	7.5%	6.0%	5.6%	3.3%	

**Table 7. Trend: Age Subgroups***Official Numbers as Reported to Council on Postsecondary Education (CPE)*

<b>Fall Term</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>5-Year Change</b>
<b>Under 18</b>	767	804	939	1,036	865	12.8%
Percent of Total Enrollment	12.5%	13.2%	15.0%	16.2%	17.7%	
<b>18 - 24</b>	3,010	3,081	2,908	2,862	2,446	-18.7%
Percent of Total Enrollment	49.0%	50.5%	46.5%	44.8%	50.0%	
<b>25 &amp; over</b>	2,369	2,214	2,412	2,487	1,584	-33.1%
Percent of Total Enrollment	38.5%	36.3%	38.5%	38.9%	32.4%	

### Table 8. Trend: Gender Subgroups

Official Numbers as Reported to Council on Postsecondary Education (CPE)

Fall Term	2016	2017	2018	2019	2020	5-Year Change
Female	3,352	3,219	3,432	3,483	2,924	-12.8%
Percent Female	54.5%	52.8%	54.8%	54.5%	59.7%	
Male	2,747	2,869	2,827	2,905	1,910	-30.5%
Percent Male	44.7%	47.0%	45.2%	45.5%	39.0%	
Total Reported	6,099	6,088	6,259	6,388	4,834	

### Table 9. Service Area Enrollment by County

The counties listed below comprise the WKCTC Service Area.

County	Fall 2018	Fall 2019	Fall 2020	Fall 2019 Percent of Total
Ballard	280	242	189	3.9%
Calloway	380	361	281	5.7%
Carlisle	143	122	108	2.2%
Fulton	164	116	81	1.7%
Graves	939	885	751	15.3%
Hickman	98	70	62	1.3%
Livingston	237	260	147	3.0%
Lyon	106	109	121	2.5%
Marshall	717	781	558	11.4%
McCracken	2,230	2,406	1,864	38.1%
Total Enrollment from Cluster	5,294	5,352	4,162	85.0%
Total Enrollment (All Areas)	6,259	6,388	4,895	

\*Note: Service area enrollment reflects the students' "Home County" in the fall semester.

**Fall 2020 Reports  
Credential-Seeking Students**

**TABLE 10. Enrollment Summary: Credential-Seeking Students***Official Numbers as Reported to Council on Postsecondary Education (CPE)*

<b>Credential-Seeking (CS) Headcount--Total</b>	<b>Number</b>	<b>Percent</b>
Full-Time (taking at least 12 credit hours)	1,748	55.0%
Part-Time	1,431	45.0%
Total	3,179	

  

<b>First-Time CS Student Cohort (IPEDS)</b>	<b>Number</b>	<b>Percent</b>
Full-Time First-time CS	593	73.9%
Part-Time First-time CS	209	26.1%
Total	802	

  

<b>Ethnic Subgroups</b>	<b>Number</b>	<b>Percent</b>
Asian	17	0.5%
Black	259	8.2%
Hispanic/Latino	166	5.2%
Other Minority	147	4.6%
White	2,573	80.9%
Not Reported (Unknown)	17	0.5%

  

<b>Age Subgroups</b>	<b>Number</b>	<b>Percent</b>
Under 18	9	0.3%
18 - 24	2,027	63.8%
25 and Over	1,143	36.0%

  

<b>Gender Subgroups</b>	<b>Number</b>	<b>Percent</b>
Female	2,121	66.7%
Male	1,039	32.7%

  

<b>Classification Subgroups</b>	<b>Number</b>	<b>Percent</b>
Freshman (1-30 credit hours complete)	1,637	51.5%
Sophomore (31-60 credit hours complete)	1,542	48.5%

**Table 11. Trend: Credential-Seeking Headcounts**

*Official Numbers as Reported to Council on Postsecondary Education (CPE)  
CPE and KCTCS define a Full-Time Student as one taking 12 or more credit hours.*

<b>Fall Term</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>5-Year Change</b>
<b>Credential-Seeking (CS) Students</b>	3,787	3,515	3,577	3,418	3,179	
Full-time CS Students	2,193	2,068	2,050	2,049	1,748	-16.1%
Percent of CS Enrollment	58%	59%	57%	59.9%	55.0%	
Part-time CS Students	1,594	1,447	1,527	1,369	1,431	-10.2%
Percent of CS Enrollment	42%	41%	43%	40.1%	45.0%	

**Table 12. Trend: Fall First-Time Students, Credential-Seeking (CS)**

	<b>2016**</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>5-Year Change</b>
<b>Count, First-Time CS Students</b>	900	879	958	900	802	-10.9%
<b>First-Time Full-Time CS Students (GRS Cohort)</b>	712	704	742	708	593	-16.7%

\*\*NOTE: IPEDS cohorts for First Time students have been revised for Fall 2014, 2015, and 2016 due to issues after CPE official data. Revised numbers are reflected in this report. (GW)

**Table 13. Trend: Fall Full-Time Equivalents, Credential-Seeking (CS)**

*One FTE equals 15 credit hours.*

	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>5-Year Change</b>
<b>Credential-Seeking FTEs</b>	2,713	2,574	2,596	2,548	2,312	-14.8%

**Table 14. Trend: Credential-Seeking (CS) Ethnic Subgroups**

	2016	2017	2018	2019	2020	5-Year Change
<b>Asian</b>	22	20	20	21	17	-22.7%
Percent of CS Enrollment	0.6%	0.6%	0.6%	0.6%	0.5%	
<b>Black</b>	245	235	300	270	259	5.7%
Percent of CS Enrollment	6.5%	6.7%	8.4%	7.9%	8.2%	
<b>Hispanic/Latino</b>	153	167	176	174	166	8.5%
Percent of CS Enrollment	4.0%	4.8%	4.9%	5.1%	5.2%	
<b>Other Minority</b>	132	148	163	179	147	11.4%
Percent of CS Enrollment	3.5%	4.2%	4.6%	5.2%	4.6%	
<b>White</b>	3,215	2,929	2,897	2,752	2,573	-20.0%
Percent of CS Enrollment	84.9%	83.3%	81.0%	80.5%	80.9%	
<b>Unknown</b>	20	16	21	22	17	-15.0%
Percent of CS Enrollment	0.5%	0.5%	0.6%	0.6%	0.5%	
<b>Total CS Enrollment Ethnicity</b>	3,787	3,515	3,577	3,418	3,179	-16.1%

**Table 15. Trend: Credential Seeking by Age**  
*Official Numbers as Reported to the Council on Postsecondary Education (CPE)*

	2016	2017	2018	2019	2020	5-Year Change
<b>Under 18</b>	7	5	6	7	9	28.6%
Percent of CS Enrollment	<1%	<1%	<1%	<1%	<1%	
<b>18 – 24</b>	2,320	2,252	2,316	2,227	2,027	-12.6%
Percent of CS Enrollment	61%	64%	65%	65.2%	63.8%	
<b>25 and Over</b>	1,460	1,258	1,255	1,184	1,143	-21.7%
Percent of CS Enrollment	39%	36%	35%	34.6%	36.0%	

**Table 16. Trend: Credential Seeking by Gender**

	2016	2017	2018	2019	2020	5-Year Change
<b>Male</b>	1,429	1,330	1,316	1,237	1,039	-27.3%
Percent Male	37.7%	37.8%	36.8%	36.2%	32.7%	
<b>Female</b>	2,358	2,185	2,261	2,180	2,121	-10.1%
Percent Female	62.3%	62.2%	63.2%	63.8%	66.7%	
<b>Total Reported</b>	3,787	3,515	3,577	3,417	3,160	

**Table 17. Trend: Credential Seeking by Classification**

	2016	2017	2018	2019	2020	5-Year Change
<b>Freshman</b>	1,757	1,697	1,763	1,741	1,637	-6.8%
<b>Sophomore</b>	2,030	1,818	1,814	1,677	1,542	-24.0%

**Table 18. Credential-Seeking Enrollment by Major***NOTE: These numbers are based on the official records for Fall, and subject to change in later terms.*

Title and CIP	Fall '18	Fall '19	Fall '20
AA/AS 240101, 240102	1,200	1,149	1,011
Associates in Fine Arts 500702	47	42	34
Air Conditioning Technology 470201	16	21	20
Apprenticeship Studies 479999	1	0	0
Automotive Technology 470604	23	20	18
Business Studies: Business Administration 520201	247	216	239
Business Studies: Medical Information Technology 510716	53	58	69
Collision Repair Technology 470603	11	13	9
Computer & Information Technology 110101	111	137	113
Computer Aided Drafting 151301	21	32	27
Computerized Manufacturing & Machining 480503	17	11	13
Cosmetology 120401	64	81	70
Criminal Justice 430103	100	86	79
Culinary Arts 120503	55	40	42
Dental Assisting 510602	16	11	10
Diagnostic Medical Sonography 510910	20	22	23
Diesel Technology/Heavy Equipment Operation 470605, 490202	18	12	14
Fire Science/Fire-fighting 430203	14	24	25
General Occupational/Technical Studies 309999	45	46	51
Health Services/Allied Health/Health Sciences, General 510000	676	675	619
Human Services- Recovery Coach 440000		2	1
Interdisciplinary Early Childhood Education 190709	100	92	77
Logistics and Operations Management 520203	31	40	35
Marine Technology 490399	29	23	12
Medical Lab Technician 511004	11	15	13
MIT: Electrical Technology 460302	74	69	77
MIT: Industrial Maintenance Technology 470303	48	38	32
Nursing (All Programs, including Pending) 513801, 513901, 513902	318	237	255
Pharmacy Technology 510805	3	7	7
Physical Therapist Assistant 510806	35	31	29
Radiography 510907, 510911	31	30	29
Surgical Technology/Technologist 510909	11	9	7
Visual Communication-Multimedia 100301, 100304, 500409	55	68	69
Welding Technology/Welder 480508	69	51	44